

## ***ALL THINGS THAT MATTER PRESS NEWS***

### **FOR IMMEDIATE RELEASE:**

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### **Young Adult Novel, *The Profile*, Perfectly Captures the "Yes You Can!" Zeitgeist of a New American Era**

Somerville, Maine -- Australian Author **Gregory Victor Babic** (<<http://gregbabic.com>>) has just had published his first young adult novel, *The Profile*, by new US publisher **All Things That Matter Press** <sup>TM</sup> (<<http://AllThingsThatMatterPress.com>>) and it perfectly captures the "Yes We Can" attitude of new American President Obama's exhortation to US citizens that "Change can happen"!

The 176 page novel follows the adventures of sophomore Danielle McCormack, Year 10 student at Middlewood High School, who wants to be a journalist. However, she could not possibly have anticipated, when Dean Lawrence Polking, head of HRL Enterprises, internationally renowned retailing magnate (think Frank Lowy, Australia's richest businessperson, or, perhaps even Bill Gates, one of the world's richest business people), and hated Destroyer of the Middlewood Old Town Mall, attended the Annual Awards Night at her school as the honoured guest speaker and returning "Favorite Son", that her life would be thrown into turmoil. How could she have known that everything she thought she knew about herself and her place in the world would come to mean nothing against truths and realities she could never have anticipated?

Seeking to secure an interview with one of the richest men in the world, who is renowned for never having given a journalist a personal interview at all, Danni is told repeatedly by her mother, her grandmother, her teacher, her "Uncle Joe" (the father of her best friend, Ricky, from next door, and the boyfriend of her single mother), that, despite her doubts and fears, SHE CAN DO IT! They all know that she has within her the will,

the courage, the talent, and the determination to succeed in this, her first public Profile of a major world figure.

How she goes about her task, the tensions and pressures that beset her as she follows through on this self-chosen mission, not only highlight the difficulties faced by student journalists, but the sense of accomplishment that can be achieved when, with the love and support of all those around you, one achieves the impossible - and becomes extraordinary as a result (just like President Obama has done with his unbelievable election win). Middlewood could be middle-class anywhere – it could be an American, Canadian, English, even Australian, small town – but the dreams of the people in this small community are the dreams of people everywhere; dreams of hope, security, health, and wellbeing.

### **What people are saying about *The Profile*?**

"The Profile is an excellent read that presents very real issues relevant to today's youth. Written in a style that is both direct and moving, the author whisks the reader through a tale of mystery, awe, and fulfilment. In the spirit of Rand's *The Fountainhead*, *The Profile* is rife with intrigue and mesmerizing imagery. This is a piece worth reading and reading again."

Brian L Doe, Author, *The Grace Note*, *Barley & Gold*; Co-Author, *Waking God Trilogy*

"The author has captured the essence of change that occurs to us all in our formative years. He has portrayed Danielle's transition from a young girl to early womanhood in a delightful way. Young girls will be able to identify with her what they are going through themselves, and I am sure will not put the book down once they have started to read it."

Warren Thurston, Author, *Gladiss and the Alien*

"(The) Profile is an entertaining read. I'm very impressed. The story is interesting and well-developed. The characters are delightful. Gregory Victory Babic puts a positive spin on the plot. Middle school students will enjoy (The) Profile."

Debra Gaynor, Amazon Review

"Greg has admirably succeeded in what he has attempted with this book."

Thomas R Gough, Director, The Glenwood Shakespeare Company

“What takes place... is a fascinating roller coaster ride that rendered the book unputdownable. The charming and quirky characters were so believable, that as I read, I watched the whole thing unfold as if watching a movie.

The book... becomes a fast paced read. Find out how this tenacious girl keeps moving forward in the face of daunting circumstances, and what she discovers along the way.

I enjoyed this book immensely! ... I am not a big reader of fiction, but this read almost like a movie. Bravo, Mr Babic, I look forward to you(r) next work!”

Julie Morrision, Amazon Review

“Greg writes brilliantly and has superb story-telling skills. He sustains the reader's interest very well and makes one want to read more. He deserves every success.”

Freddy Argy, Amazon Review

The author of “The Profile” has worked in librarianship, policing, marketing, and teaching and had three non-fiction books published previously. This novel was work-shopped with some of his students when he taught at Macarthur Girls High School, Parramatta in Sydney, Australia (and is, indeed, dedicated to "four extraordinary young ladies").

"This book is unlike any other young adult novel I can think of: because of what is not in it, I hope it will really stand out! There are NO fairies, vampires, witches, aliens, monsters, paedophiles, drunks, drug-addicts, alcoholics, abusers, criminals, gangs, sickness, or other immoral behaviour! It is wholesome, life-affirming, positive, idealistic, loving, hopeful, inspired, and yet still manages to encompass major contemporary issues from a recognisable reality (like the mass commercialisation of the lives of twenty-first century teens and the issues that retailing raise in working and middle class lives in the West). It is my tribute to a gentler time, a sweeter age, a more measured, loving, and fruitful way of looking at life, families, love, and friendship. Corny as that may all sound - it is what I have tried to say in this book."

Gregory Victor Babic, Author, *The Profile*

For additional information on the news that is the subject of this release (or for a PDF sample of the cover and text of the novel itself), please contact the Publishers, Philip and Debra Harris, at All Things That Matter Press™ (<<http://AllThingsThatMatterPress.com>>). *The Profile* (ISBN-13: 978-0-9822-0566-2) is now available as a printed trade paperback edition, a Kindle edition, and a Mobipocket edition (see <<http://www.allthingsthatmatterpress.com/buynow.htm>>).

All Things That Matter Press™ seeks to publish those books that help the author share their Self with the world. We all have something to say, and this is a press that wants to hear your voice.

**What are the full details for this book, *The Profile*?**

Title: *The Profile*

Author: Gregory Victor Babic (<<http://gregbabib.com>>)

Publisher: All Things That Matter Press™ (<<http://allthingsthatmatterpress.com>>)

Publication month and year: January 2009

ISBN-13: 978-0-9822-0566-2

Format: 5.5" x 8.5" printed paperback, 176 pages

Retail price: US\$15.99

Features: A Young Adult Novel that inspires, educates, and entertains, set in a very real contemporary world

Availability: This new book is available now from Amazon.com or via the publisher at

<<http://www.allthingsthatmatterpress.com/buynow.htm>>

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**Please notify the publisher of any clips.**